



Platform for Change Action Plan (July 2010)

July	Publication of Sport for Change document
September	Paper on 'Cohesion, Sharing and Integration' consultation, with pilot Pfc campaign on what we want to see in the policy
October	Establishment of QUB pilot Pfc branch
October onwards	Meetings with strategically chosen organisations, with particular emphasis on women and young people Activation and expansion of memberships via web site, emailing, Facebook, Twitter etc
November	Media push begins with publication of commissioned poll (dependent on involvement of press newspaper/broadcaster), testing currency of Pfc ideas
2011	
January	Publication of and media activity around document on agreed coalition
February	Publication of and media activity around document on Programme for Government
Feb-May	Campaigning for endorsements by parties and candidates of Platform for Change and consequent policies
May 2011	Assembly and local government elections

Contact Details

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